



# JIGAR SAGAR

**UAE-based Serial Entrepreneur**  
**Founder & Managing Partner | Board-Level Advisor**

**'Building & Supporting Startup Ecosystems'**

**Founded 31+ ventures with a total valuation of \$350M+**

Jigar Sagar is a prolific entrepreneur, business ecosystem builder, and strategic advisor who has been reshaping the UAE's entrepreneurial landscape for over 15 years. His entrepreneurial journey began at age 10 working in his family's jewelry business in Sharjah's Gold Souk, where he developed foundational skills in customer service, sales, inventory management, and business operations.

GULF NEWS 

 Gulf Economist

Entrepreneur  
MIDDLE EAST  
campaign Middle East

Khaleej Times

FINANCE  
MIDDLE EAST

ArabianBusiness

 ZAWYA

FAST COMPANY

 The National

A man with short dark hair, wearing a blue blazer over a dark shirt, stands on a stage. He is gesturing with his hands as if speaking. The background is a large screen displaying a city skyline at night, with a prominent bridge or overpass in the foreground. The overall lighting is dim, with the stage and screen providing the main light sources.

**The UAE's strong economy attracts global investment, but lacks support for local entrepreneurs building scalable businesses.**

This hinders the growth of homegrown unicorns and billionaires. Aspiring entrepreneurs often lack practical knowledge in finance, legal, tech, and scaling. Jigar is bridging this knowledge gap by creating a support ecosystem that empowers UAE's next generation of entrepreneurs with real-world expertise.



Sagar's innovative approach to public-private partnerships has revolutionised the development of multiple UAE free zones and digital government services infusing them with cutting-edge digitisation and innovation. His unique approach to merging technology with business solutions has established him as a key architect in shaping the UAE's evolving digital ecosystem.

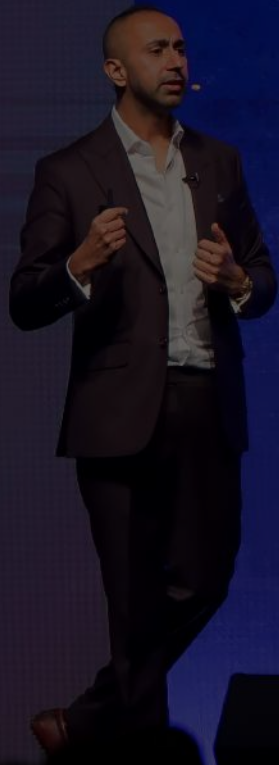
As the founder of Triliv Holdings, EZMS, and AppiZap, an emerging tech enterprise with a projected valuation over \$100 million, Sagar has consistently demonstrated his ability to launch and nurture high-impact ventures which merge AI, spatial computing, technology, business and finance. His establishment of Set Hub (formerly Business Incorporation Zone) in 2015 has facilitated the creation of over 25,000 companies, while Créo, MPlatform, and Talent Higher reflect his diverse expertise in digital marketing, e-commerce, and recruitment, respectively.

He has made a notable impact on the entrepreneurial landscape of the UAE, helping over 250,000 entrepreneurs. During the COVID-19 pandemic, close to 5% of new business setups in the UAE were facilitated through Sagar's initiatives. He now employs over 3,000 people across the companies he is a part of. A forward-thinking leader, Sagar leverages emerging technologies to address future business challenges and remains a prominent voice in the industry.

Outside of his professional endeavors, Sagar is passionate about travel, cultural exchange, fashion and Formula 1. His long-term vision aims to empower over 100 million entrepreneurs globally, reinforcing his commitment to fostering innovation and entrepreneurship.

To schedule a media interview with Jigar, please contact his PR team at [pr@jigarsagar.com](mailto:pr@jigarsagar.com)





Jigar Sagar's keynote at  
Gladiator Summit 2024 in Dubai



Paradigm Ep.1: Jigar Sagar, Shaping  
The Business Landscape Of The UAE



Jigar Sagar on evolving the UAE's  
startup scene at Gulf News Invest UAE



Future-proofing investments with Jigar Sagar  
at the 7th Sharjah Investment Forum



Building A Legacy with  
Jigar Sagar and Chris Do



Jigar Sagar speaks at  
LEAP 2024 in Riyadh



Financial Fridays Episode 6:  
Key Financial Performance Indicators



Why does the UAE need  
more homegrown unicorns?



The Key Ingredient  
for Business Success



**"Each person holds valuable talent within. My mission is to help them unearth it, hone it, and transform it into something that enriches the world. With the right support, ordinary people can achieve the extraordinary."**

## **Jigar has been featured as a speaker at:**

**LEAP**

منتدى الشارقة للاستثمار  
SHARJAH INVESTMENT FORUM



**GLADIATOR**  
SUMMIT

**GULF NEWS** 

**BRAND. ME**  
SUMMIT

## **Jigar speaks about:**

- Scaling businesses from startup to enterprise
- Entrepreneurial mindset and resilience
- Business model innovation
- Business law & regulations
- Startup ecosystem building

**To schedule a media interview with Jigar, please contact his Brand Manager, Anum Qasim, at [PR@jigarsagar.com](mailto:PR@jigarsagar.com).**